

Pool Safe Inc. Retains FronTier Merchant Capital Group for Investor Relations and Marketing Services

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TORONTO, June 2, 2017 / - Pool Safe Inc. ("**Pool Safe**" or the "**Company**") has engaged FronTier Merchant Capital Group ("**FronTier**") to provide the Company with investor relations ("**IR**") and marketing services. FronTier is an IR group with a home office in Toronto, Canada. FronTier will assist the Company in increasing market awareness by using a number of financial market communications initiatives, including facilitating in-person introductions for the Company with institutional and retail brokers in Toronto in addition to other financial centres. FronTier will also assist the Company with media distribution on national television, radio and multiple on-line channels to achieve greater financial market penetration.

Under the terms of the engagement, FronTier has been retained for a 12-month period at \$85,000 (plus HST) per annum plus direct expenses. The Company will also grant FronTier 100,000 options to purchase common shares in the capital of the Company. The options are exercisable at a price of eleven cents, with 25,000 vesting after each quarter. The options will expire two years from the date of the grant. The issuance of the options is subject to all necessary approvals by the TSX Venture Exchange.

FronTier and its related companies currently own a total of 954,000 common shares of Pool Safe and 553,000 common share warrants.

About Pool Safe Inc.

Pool Safe Inc. designs, develops and distributes a product known as the "Pool Safe", which functions as a multi-purpose personal poolside attendant. The Pool Safe is designed to provide safety, convenience and peace of mind for hotels, resorts, waterparks and cruise ship guests. Functions include: lockable safe, solar-powered charger for USB compatible electronic devices including phones, cameras and tablets in addition to beverage or server call-buttons, a beverage cooler and holders. Conveniently located alongside pool or beach lounge chairs, Pool Safe is a unique way of providing vacationers with a comforting sense of security for their belongings, while they enjoy their vacation.

For more information please visit www.poolsafeinc.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release."

Cautionary Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. The forward looking information contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on

forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

SOURCE: Pool Safe Inc.

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